

# Action Sports



Carlsbad is a leader in Action Sports Manufacturing which includes training gear, outdoor equipment and active apparel.

## EMPLOYMENT\*



AVERAGE SALARY

**\$112,549**

## PATENTS

**204**

patents issued to Carlsbad businesses in 2017



TOTAL PATENTS ISSUED FROM 2008-2017

**24%**

increase in patents from 2016 to 2017

## NOTABLE COMPANIES

- Blast Motion
- Eagle Creek
- GoPro
- INT Softboards
- Osiris Shoes
- Prana
- Reef
- RinseKit
- SKLZ
- Sonic Boom Wellness
- Spy Optic
- SUPERbrand
- Ten: The Enthusiast Network
- Transworld Media
- Upper Deck
- Zoot Sports

### CYCLING

- Canyon Bicycles
- Focus Bicycles
- ZOIC Clothing

### GOLF INDUSTRY

- Acushnet Titleist Golf
- Adidas Golf
- Aldila Golf
- Ashworth Golf
- Callaway Golf
- Cobra PUMA Golf
- Polara Golf
- TaylorMade Golf

\*Employment data reflects businesses classified as Action Sports Manufacturing (NAICS codes 339920 and 423910)

Sources: U.S. Census, U.S. Patent & Trademark Office, BW Research