

Carlsbad at a Glance



The City of Carlsbad is in north San Diego County where abundant natural open space meets an impeccably designed built environment. Beautiful beaches, lagoons and world class resorts combine seamlessly with well-planned neighborhoods and the region's second largest tech hub. Together with our charming downtown village, Carlsbad offers a unique Southern California coastal experience.



Population and area

Population 112,310
 Total area 39 sq. miles

Educational attainment (Carlsbad/USA)

Population over 25 79,321 / 213,725,624
 Bachelor's degree..... 34.1% / 19.3%
 Graduate or professional degree..... 26.4% / 11.9%

Income

Carlsbad avg. household income..... \$149,293
 San Diego County avg. household income..... \$96,692

Top business clusters (# employees)

Hospitality and tourism..... 13,360
 Information and communications technology 8,777
 Life sciences 5,415
 Action sports manufacturing..... 1,969
 Clean technology 523

Universities and school districts

Colleges and universities within 30 miles

- California State University, San Marcos
- University of California, San Diego
- University of San Diego
- MiraCosta College
- Miramar College
- Palomar College

Elementary schools - greatschools.org ratings

Carlsbad has 15 elementary schools and is serviced by 4 top ranking school districts
 # of schools scoring 9 or 10 out of 10 13



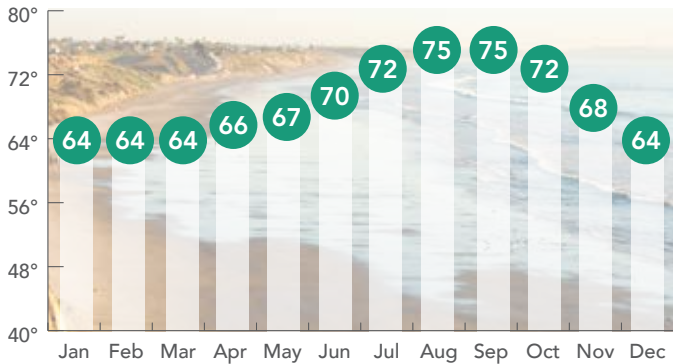
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Top 20 employers in 2017

- LEGOLAND California
- ViaSat
- Thermo Fisher Scientific
- Omni La Costa
- Genoptix
- Gemological Institute of America
- Carlsbad Unified School District
- Toyota Carlsbad
- Nortek Security Control
- HM Electronics
- Park Hyatt Aviara
- OptumRx
- City of Carlsbad
- Zimmer Dental
- Callaway Golf
- Costco Wholesale
- La Costa Glen Carlsbad
- Titleist and Foot-Joy
- Ionis Pharmaceuticals
- Breg

Weather

Average high temperature (°F)



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City budget (fiscal year 2018-2019)

City budget	\$276 million
Projected revenues (all funds).....	\$287.7 million
Projected revenues (general)	\$164.3 million
Adopted expenditures (general fund)	\$155.5 million

Tax profile

Property tax base rate	1.07%
Sales tax.....	7.75%

Entertainment, recreation and tourism

Annual visitors	3.5 - 4 million
Hotel rooms.....	4,300+

Attractions

- LEGOLAND California
- SEA LIFE Aquarium at LEGOLAND California
- Museum of Making Music
- The Flower Fields at Carlsbad Ranch
- Carlsbad Annual Music Festival
- The Crossings at Carlsbad

Outdoor recreation

Parks	31
Beaches and coastline.....	7 miles
Hiking trails	45 miles
Open space	9,300 acres
18-Hole golf courses.....	5
Beach side camping	Carlsbad State Beach

Transportation

Air

McClellan-Palomar Airport.....	in Carlsbad
San Diego International Airport.....	30 miles
John Wayne (Orange County) Airport	50 miles
Los Angeles International Airport (LAX)	90 miles

Highways

Interstate 5 and Highway 78

Ports

San Diego	27 miles
Long Beach.....	79 miles
Los Angeles	80 miles

Public transit

- Amtrak
- Coaster (Carlsbad Village & Poinsettia stations)
- North County Transit District Bus System

Sources: U.S. Census Bureau, 2017 ACS-1 year estimates; Greatschools.org; usclimatedata.com; City of Carlsbad Budget FY 18-19