

Work to Live

The action camera empire has traded Cardiff for new digs in the Make campus in Carlsbad, where creative office spaces and kick-ass amenities turn work into play. **Here's 10 cool things we love about the space.**

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1

LIVE IT, EAT IT, LOVE IT PHILOSOPHY

Every Thursday from 1 to 3 p.m., all employees have to stop what they're doing and go play with their GoPros—meaning anything from hitting the skate park or surfing Ponto Beach—as long as they're shooting, editing, or elevating their camera skills.

2

VIBE

GoPro's workspace is industrial cool, with high ceilings, natural light, exposed air vents and ducts, steel beams, and giant hanging fans. GoPro imagery—like the lobby's shot of Kelly Slater charging a big wave—hang on the walls. It's about creative open spaces. Conference rooms are transparent fishbowls with sliding glass doors, and work can be done via Wi-Fi anywhere around the Make campus, including the roof, which has ocean views and a lounge area perfect for lunches and sunset happy hours.

space



3

ERGONOMIC EXCELLENCE

Every person has a sit-or-stand desk with customized settings—along with options like soft chef mats to stand on and Swiss exercise balls for seats. Oh, and did we mention the free chair massages on Mondays and Tuesdays?

4

BIG-KID PLAYGROUND

There's a locker space for surfboards (aka "the boardroom"), a massive outdoor shower space with a board-drying rack, places to rinse and hang wet suits, and a few foam boards for anyone to grab. Nearby is a massive amphitheater for surround-sound screenings, a fire pit, and a horseshoe lawn.

5

ATHLETE DROP-INS

With so many action sport stars living in SoCal, the new location has drawn in athletes like boarder Sage Kotsenburg, big-mountain skier Chris Davenport, and record-breaking stand-up paddler Izzy Gomez, to name a few.



6

COPA VIDA

In the center of the 175,000-square-foot Make campus is a shipping-crate café with baristas serving up gourmet snacks, single-origin coffees, and exotic teas made with a four-cylinder steam-punk steeping machine.

7

FREE SHUTTLE

An eight-seater Mercedes Sprinter is available to make runs to the Palomar airport, the train station, or to neighborhood lunch spots.



8

BEACH CRUISER CONTAINER

Grab-and-go bikes with locks sit in a shipping container, ready for anyone who wants to pedal to lunch or to the beach.

9

FOOD TRUCK WEDNESDAYS

No shortage of good grub here, with rotating trucks serving burgers and dogs from American Flavors; sliders, barbecue chicken, and asada fries from Super Q; and tacos from Samosa.



10

INDOOR-OUTDOOR GYM

There's no excuse not to work out when membership and group fitness classes are free at this rad gym, whose garage doors open up so you can burn calories in an ocean breeze. There's towel service, spa locker rooms, private trainers, and massage therapists (alas, those last two aren't free).