

Action Sports



Carlsbad is a leader in Action Sports Manufacturing including training gear, outdoor and recreational equipment and active apparel.

EMPLOYMENT*



BUSINESSES

16



EMPLOYEES

1,888



AVERAGE EARNINGS

\$107,481

ACTION SPORTS EMPLOYMENT IN CARLSBAD IS 37.4x THE NATIONAL AVERAGE

PATENTS

211

patents issued to Carlsbad businesses in 2018



TOTAL PATENTS ISSUED FROM 2009-2018

28%

increase in patents from 2017 to 2018

NOTABLE COMPANIES

- Blast Motion
 - Degree 33 Surfboards
 - Eagle Creek
 - Firewire Surfboards
 - Light Helmets
 - GoPro
 - INT Softboards
 - Prana
 - Reef
 - RinseKit
 - San Diego Hat Company
 - Spy Optic
 - SUPERbrand
 - Ten: The Enthusiast Network
 - Transworld Media
 - Upper Deck
 - Victorise
 - Zoot Sports
- CYCLING
- Campagnolo
 - Canyon Bicycles
 - ZOIC Clothing
- GOLF INDUSTRY
- Acushnet Titleist Golf
 - Adidas Golf
 - Aldila Golf
 - Ashworth Golf
 - Callaway Golf
 - Cobra PUMA Golf
 - Polara Golf
 - TaylorMade Golf

* Employment data reflects businesses classified as Action Sports Manufacturing (NAICS codes 339920, 423910, and 339999)

Sources: U.S. Census, U.S. Patent & Trademark Office, BW Research