## **Action Sports**







Carlsbad is a leader in Action Sports Manufacturing including training gear, outdoor and recreational equipment and active apparel.

**EMPLOYMENT\*** 



OJOUNEODEO

16



1,888



**AVERAGE EARNINGS** 

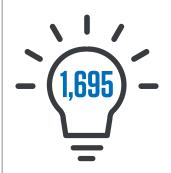
\$107,481

## ACTION SPORTS EMPLOYMENT IN CARLSBAD IS 37.4x THE NATIONAL AVERAGE

**PATENTS** 

211

patents issued to Carlsbad businesses in 2018



TOTAL PATENTS ISSUED FROM 2009-2018

\* Employment data reflects businesses classified as Action Sports Manufacturing (NAICS codes 339920, 423910, and 339999) 28%

increase in patents from 2017 to 2018

## NOTABLE COMPANIES

Blast Motion

Degree 33 Surfboards

Eagle Creek

Firewire Surfboards

Light Helmets

GoPro

INT Softboards

Prana

Reef

RinseKit

San Diego Hat Company

Spy Optic

SUPERbrand

Ten: The Enthusiast Network

Transworld Media

Upper Deck

Victorise

**Zoot Sports** 

Campagnolo

Canyon Bicycles

**ZOIC** Clothing

Acushnet Titleist Golf

Adidas Golf

Aldila Golf

Ashworth Golf

Callaway Golf

Cobra PUMA Golf

Polara Golf

TaylorMade Golf

Sources: U.S. Census, U.S. Patent & Trademark Office, BW Research