

Action Sports



Carlsbad is a leader in Action Sports Manufacturing including training gear, outdoor and recreational equipment and active apparel.

EMPLOYMENT*



BUSINESSES

16



EMPLOYEES

1,888



AVERAGE EARNINGS

\$107,481

ACTION SPORTS EMPLOYMENT IN CARLSBAD IS 37.4x THE NATIONAL AVERAGE

PATENTS

211

patents issued to Carlsbad businesses in 2018



TOTAL PATENTS ISSUED FROM 2009-2018

28%

increase in patents from 2017 to 2018

* Employment data reflects businesses classified as Action Sports Manufacturing (NAICS codes 339920, 423910, and 339999)

NOTABLE COMPANIES

- Blast Motion
- Degree 33 Surfboards
- Eagle Creek
- Firewire Surfboards
- Light Helmets
- GoPro
- INT Softboards
- Prana
- Reef
- RinseKit
- San Diego Hat Company
- Spy Optic
- SUPERbrand
- Ten: The Enthusiast Network
- Transworld Media
- Upper Deck
- Victorise
- Zoot Sports

CYCLING

- Campagnolo
- Canyon Bicycles
- ZOIC Clothing

GOLF INDUSTRY

- Acushnet Titleist Golf
- Adidas Golf
- Aldila Golf
- Ashworth Golf
- Callaway Golf
- Cobra PUMA Golf
- Polara Golf
- TaylorMade Golf

Sources: U.S. Census, U.S. Patent & Trademark Office, BW Research